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A78

# AUDIO-VISUAL MATERIALS

FROM

## THE ONTARIO WOMEN'S DIRECTORATE RESOURCE CENTRE

Available Through


L.M. Media Marketing Services Ltd.  
115 Torbay Road, Unit 9  
Markham, Ontario L3R 2M9  
(416) 475-3750

1988

Ontario Women's Directorate  
Resource Centre  
480 University Avenue  
2nd Floor  
Toronto, Ontario  
M5G 1V2

(416) 597-4591

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BORROWING PROCEDURES

Audio-visual materials on women's issues from the Ontario Women's Directorate Resource Centre, such as films, video-tapes, and slide-tape presentations can be obtained on loan by institutions, women's organizations or other interested community groups. All films are 16mm and in colour unless otherwise specified.

AUDIO-VISUAL MATERIALS ON LOAN MUST NOT BE COPIED.

BOOKING PROCEDURES - Bookings may be made by telephone or by letter and should be made well in advance. Two dates should be provided: the date on which the items are to be received; and the date they will be shipped back.

HANDLING PROCEDURES - The item(s) will be sent by courier service. Return material, however, must be shipped back to the distributor by courier service at the borrower's expense.

Please ensure that films are shown by a qualified projectionist and returned rewound and in good condition. As a courtesy to the next person waiting to borrow the item(s), please return all audio-visual materials by courier service immediately after viewing.

In case of theft, loss, or irreparable damage, the borrower must replace the item(s).

TO BOOK AUDIO-VISUAL MATERIALS PLEASE CONTACT:

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EMPLOYMENT EQUITY/AFFIRMATIVE ACTION

AFFIRMATIVE ACTION UPDATE - 1980, Ontario Women's Directorate, 16mm, 19 minutes. This film, narrated by Valerie Elia, examines specific aspects of five affirmative action plans presently being implemented in Ontario. Employers featured in the film are the City of Toronto, IBM Canada Ltd., the Toronto Board of Education, Savage Shoes Ltd., and Warner-Lambert Canada Ltd.

AFFIRMATIVE ACTION: THE PLAN THAT WORKS - 1983, sponsored by the Boards of Education for the City of Toronto and North York, the Federation of Women Teachers' Association of Ontario, Ontario Ministry of Education; and Ontario Women's Directorate, slide/tape, 8 minutes. The presentation explores affirmative action plans that are being implemented in several Boards of Education to counteract systemic discrimination; to correct the imbalance of the number of women and men in senior level positions in the education field; and to reduce the occupational segregation among women.

\* AN EVEN BREAK - 1987, VHS videotape cassette, 22 minutes. Produced as a Change Agent Project by the Ontario Women's Directorate and the Oshawa Group Ltd., this video offers managers practical ways to eliminate or minimize barriers to full employment for all workers, regardless of gender, disability or race.

CAREER DEVELOPMENT: A PLAN FOR ALL SEASONS - 1978, 16mm, 26 minutes. This film focuses on one company's implementation of a career development system for all employee levels.

EMPLOYMENT EQUITY FOR WOMEN IN PUBLIC HOSPITALS - IT'S EVERYBODY'S BUSINESS - 1986, videotape cassette, 8 minutes. Jointly commissioned by the Ontario Ministry of Health, the Ontario Women's Directorate, and the Ontario Hospital Association, this video is an introduction to employment equity. It outlines current government initiatives in support of employment equity in public hospitals and describes hospital involvement in the OWD/Ministry of Health Employment Equity Incentive Fund program.

\* EMPLOYMENT EQUITY - WIN, WIN SITUATION - 1987, NorMark Productions, Toronto, VHS videotape cassette, 20 minutes; presents a clear, straightforward, step-by-step approach to the orientation, planning and implementation of an equal employment opportunity program. A presenter's manual is also available.



THE FABLE OF HE AND SHE - 1975, The Learning Corporation of America, animated, 16mm, 11 minutes. The "Hardibars" know only how to hunt and build houses, while the "Mushamels" can do nothing but cook and care for children. Both must learn the others' tasks when their island splits in two -- an amusing satire on sex-role stereotyping.

ONTARIO WOMEN'S DIRECTORATE - 1985 EMPLOYMENT EQUITY ACHIEVEMENT AWARDS - 1985, videotape cassette, 15 minutes; profiles the implementation of employment equity programs of the four 1985 winners of the Ontario Women's Directorate Employment Equity Achievement Awards. They are: Manufacturers Life Insurance Co., Toronto Board of Education, Westinghouse Canada Inc., and Mutual Life Assurance Co.

ONTARIO WOMEN'S DIRECTORATE - 1986 EMPLOYMENT EQUITY ACHIEVEMENT AWARDS - 1986, videotape cassette, 13 minutes; profiles the implementation of employment equity programs of the four 1986 winners of the Ontario Women's Directorate Employment Equity Achievement Awards. They are: Ontario Hydro, University of Western Ontario, London Life, and Consumers Gas.

ONTARIO WOMEN'S DIRECTORATE - 1987 EMPLOYMENT EQUITY ACHIEVEMENT AWARDS - 1987, videotape, 22 minutes; profiles the implementation of employment equity programs of the four 1987 winners of the Ontario Women's Directorate Employment Achievement Awards. They are: Du Pont Canada Inc.; General Motors of Canada Ltd. and the Canadian Auto Workers Union; the City of Ottawa; and Waterloo County Board of Education. Also available in French.

WOMEN IN MANAGEMENT: THREAT OR OPPORTUNITY - 1974, CRM Educational Film, 16mm, 30 minutes; a documentary illustrating the effects of an affirmative action program on the men and women working for a large, international corporation.

#### CAREER DEVELOPMENT

CAREER DEVELOPMENT: A PLAN FOR ALL SEASONS - 1978, 16mm, 26 minutes. This film focuses on one company's implementation of a career development system for all employee levels.

CONSIDER COMPUTERS - 1983, sponsored by the Boards of Education for the City of Toronto and North York, the Federation of Women Teachers' Association of Ontario, Ontario Ministry of Education, and the Ontario Women's Directorate, slide-tape, 8 minutes. Focusing on the computer industry and the professional people needed to design, build and operate the computers, this presentation encourages high school students and others to take math, science, and computer studies.



GIRLS CAN: BLUEPRINT FOR THE FUTURE - 1986, produced by Victoria Women in Trades Society, videotape cassette, 20 minutes; profiles eight women working in non-traditional occupations such as carpentry, fishing, veterinary, science, marine biology, program analysis, aviation, and air-traffic control. This video also counters various myths about women working in non-traditional work, disadvantages of studying for a university education, and difficulties of balancing family and career.

HERE TODAY...WHERE TOMORROW? - 1985, produced by Galacom Media Corporation for the Ontario Women's Directorate, 16mm and videotape cassette, 26 minutes. This is a docudrama designed to assist young girls and high school students of both sexes with career preparation. Jill, a high school student, faces the expectations of friends, family, her swimming coach -- and a failing mark in science. Should she drop science? How should she plan? Jill's search for answers is complemented by group discussions with teenagers who comment on school, relationships, and the importance of taking math and science.

IT'S UP TO YOU - 1983, sponsored by the Boards of Education for the City of Toronto and North York, the Federation of Women Teachers' Association of Ontario, Ontario Ministry of Education, and the Ontario Women's Directorate, slide-tape, 8 minutes. Jobs of the future are in computers, high technology, skilled trades, business and service industries. This presentation encourages women to take math and science courses, and shows three women who laid the ground work while at school, for interesting careers in technology.

MAKE IT HAPPEN - 1982, Vision Film Associates, 16mm, 22 minutes. Co-sponsored by the Ontario Women's Directorate and the Toronto Board of Education, their film is an examination of the many job opportunities available to Canadian girls and women. It describes how women have been conditioned to limit their career goals, and interviews women who have successfully broken this pattern.

\*

MAKING IT HAPPEN - 1986, NorMark Productions, Toronto, VHS videotape cassette, 40 minutes; teaches step-by-step career strategies for working women. An instructor's and participant's manual is available.

NO TIME LIKE NOW - A Portrait of Ontario Women at Work. - 1977, 16mm, 26 minutes. This documentary was made by the Ontario Women's Directorate to educate employers in how to be more receptive to women entering into all kinds of jobs. It also encourages girls and women to have higher aspirations and assert their rights in the work place. Eight women are profiled in occupations ranging from dentistry and surveying to small motor mechanics.



REAL WOMEN DON'T DO MATH...OR DO THEY? - 1985, 1/2 inch VHS videotape cassette, 11 minutes. Funded by the Government of Canada's Public Awareness Program Women in Science Hopefully, York University; produced by the Dept. of Instructional Aid Resources, York University; is a documentary of a three-day mathematics colloquium at York University, funded by the Ontario Women's Directorate, the North York Board of Education, and Warner-Lambert Inc. Aimed at young girls, this video conveys the importance of taking mathematics in order to keep choices and options open for future careers. It lists the jobs that require mathematics. Counsellors also touch upon ways to communicate the message to students.

#### CHILD CARE

CHILD CARE MOSAIC - 1987, VHS videotape cassette, 29.35 minutes, produced by Action Day Care; sponsored by the Ontario Women's Directorate and the Communications and Electrical Workers of Canada; presents a good overview of the urgent need for accessible, affordable and quality day care across Canada, with cultural programming for multicultural children. The video also focuses on another major problem -- the need for higher salaries for day care workers.

GOOD DAY CARE: ONE OUT OF TEN - 1978, Good News Production Inc., 16mm, 30 minutes; illustrates various approaches to child care, the benefits derived from it, and suggests some of the reasons -- historical and contemporary -- why day care is not a priority issue in our society.

LATCHKEY KIDS - 1986, 3/4" videotape cassette, 25 minutes, produced by Appletree Productions with assistance from Ontario Women's Directorate. This video offers excellent advice and guidance to working parents and children in the "latchkey" situation, i.e. kids who go home from school and remain alone until their parents return from work.

#### FAMILY VIOLENCE/WIFE ABUSE

BREAK THE CYCLE - 1987, VHS videotape cassette and film, 25 minutes. Produced by Esprit Films with the assistance of the Ontario Women's Directorate, the National Film Board (Ontario Region), and Employment and Immigration Canada, this film gives a well-rounded presentation of family violence from the viewpoint of a victimized divorced wife, teenage daughters, and son. It is also from the point of view of a therapist, doctor, the police, and two batterers. The video aims to teach male teenagers how to break the cycle of perpetuating violence learned from their fathers, and female teenagers how to handle the beginnings of violent relationships with their boyfriends.

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## FEMALE OFFENDERS

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INSIDE OUT - 1987, VHS videotape cassette, 21 minutes. Sponsored by the Ontario Women's Directorate and the Elizabeth Fry Society among others, their presentation focuses on Elizabeth Fry Society's supportive work with female offenders. It also gives a profile of the society's clients.

## GENERAL DISCUSSION

ANYTHING YOU WANT TO BE - 1971, Liane Brandon, black & white, 16mm, 8 minutes; is a tragicomic look at the thwarted ambitions of a girl growing up -- a wry and moving study in socialization.

ATTENTION: WOMEN AT WORK! - 1983, National Film Board, 16mm, 29 minutes; is a career counselling film about women in non-traditional jobs. It's appropriate for adolescent girls and boys, and for older women considering returning to the workforce. It features four career portraits -- two journeywomen, an architect, and a hovercraft pilot.

THE FABLE OF HE AND SHE - 1975, The Learning Corporation of America, animated, 16mm, 11 minutes. The "Hardibars" know only how to hunt and build houses while the "Mushamels" can do nothing but cook and care for children. Both must learn the others' tasks when their island splits in two -- an amusing satire on sex-role stereotyping.

HERE TODAY...WHERE TOMORROW? - 1985, produced by Galacom Media Corporation for Ontario Women's Directorate, 16mm and videotape cassette, 26 minutes; is a docudrama designed to assist young girls and high school students of both sexes with career preparation. Jill, a high school student faces the expectations of friends, family, her swimming coach -- and a failing mark in science. Should she drop science? How should she plan? Jill's search for answers is complemented by group discussions with teenagers who comment on school, relationships, and the importance of taking math and science.

IT'S NOT ENOUGH - 1974, National Film Board, Challenge for Change series on Working Mothers, 16mm, 16 minutes; is a general discussion about the kinds of job women traditionally hold and why the majority of women work.

THE SPRING AND FALL OF NINA POLANSKI - 1976, National Film Board, animated, 16mm, 6 minutes. This deceptively simple cartoon about the female life cycle is the work of filmmakers Joan Hutton and Louise Ray for the Challenge for Change series on Working Mothers. Through a series of powerful wordless images, some of women's deepest conflicts regarding their maternal role, are laid bare.



THE VISIBLE WOMAN - 1975, Federation of Women Teachers' Association of Ontario, 16mm, 30 minutes. Directed by award-winning cinematographer Beryl Fox, this is an entertaining and information-packed essay on the struggle of Canadian women for equal political, social, and industrial rights. It includes rare, old, film footage.

#### IMMIGRANT WOMEN

IMMIGRANT WOMEN - "PROUD WOMEN, STRONG STEPS" - 1987, VHS videotape cassette, 34 minutes; produced by Skyworks Charitable Foundation for the Health Committee of Women Working with Immigrant Women and sponsored by the Ontario Women's Directorate, among others. This video portrays the painful experiences of two young ethnic women and attempts to show all immigrant women that they are not alone with their problems. It encourages the development of dignity through the achievement of independence (even from husbands) and self-empowerment through collective organization.

MARIA - 1977, CBC, black & white, 16mm, 46 minutes. A young woman of immigrant background becomes concerned with the deplorable conditions in the factory in which she works; she struggles to form a union (2 reels).

#### MOTHERS AND EMPLOYMENT

IT'S NOT ENOUGH - 1974, National Film Board, Challenge for Change series on Working Mothers, 16mm, 16 minutes; discusses, in general terms, the jobs women have traditionally held and why the majority of women work.

MOTHERS ARE PEOPLE - 1974, National Film Board, Challenge for Change series on Working Mothers, 16mm, 7 minutes. A research biologist from Jamaica, who is also a widow, discusses Canadian attitudes to the problems of working mothers and their children.

PRETEND YOU'RE WEARING A BARREL - 1978, National Film Board, 16mm, 10 minutes. A divorced mother of five re-evaluates her life and decides to pursue a non-traditional job as an apprentice engineer.

THEY APPRECIATE YOU MORE - 1974, National Film Board, Challenge for Change series on Working Mothers, 16mm, 14 minutes. Aliette lives in Montreal with her husband and three children. Since both of them work full time outside their home, they share household responsibilities. This has changed them as individuals and, they think, has positively affected the dynamics of their family. This film is interesting to mixed audiences of women and men.

WOULD I EVER LIKE TO WORK - 1974, National Film Board, Challenge for Change series on Working Mothers, 16mm, 9 minutes. A 24-year-old welfare mother with seven children longs to work but is held back by both the lack of day care facilities in her district, and her lack of marketable skills. It's a tough, unsentimental film.

#### NON-TRADITIONAL CAREERS

ATTENTION: WOMEN AT WORK! - 1983, National Film Board, 16mm, 29 minutes; is a career counselling film about women in non-traditional jobs, appropriate for adolescent girls and boys, and for older women considering returning to the workforce. It features four career portraits -- two journeywomen, an architect, and a hovercraft pilot.

BREAKING THROUGH - 1981, Women's Workshop, 16mm, 27 minutes; is an inside look at pre-trades and technology training programs for women, as well as a sensitive first-hand account of the women who enter them -- powerful and moving.

CONSIDER COMPUTERS - 1983, sponsored by the Boards of Education for the City of Toronto and North York, the Federation of Women Teachers' Association of Ontario, Ontario Ministry of Education and the Ontario Women's Directorate, slide-tape, 8 minutes. Focusing on the computer industry and the professional people needed to design, build, and operate the computers, this presentation encourages high school students and others to take math, science, and computer studies.

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I WANT TO BE AN ENGINEER - 1983, National Film Board, 16mm, 29 minutes. This career guidance film, co-produced with the Canadian Council of Professional Engineers, examines the personal and professional lives of three Canadian women engineers and encourages young girls to consider engineering as an attractive career option. It also exhorts high school students to think of their future and keep up their math and science studies.



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OTHER WOMEN, OTHER WORK - 1973, Churchill Films, 16mm, 20 minutes; features portraits of seven lively, interesting women who have found personal fulfilment in unconventional careers. Interviews include a female pilot, journalist, carpenter, veterinarian, trucker, shingler, and marine biologist.

PRETEND YOU'RE WEARING A BARREL - 1978, National Film Board, 16mm, 10 minutes. A divorced mother of five re-evaluates her life and decides to pursue a non-traditional job as an apprentice engineer.

REAL WOMEN DON'T DO MATH...OR DO THEY? - 1985, 1/2 inch VHS videotape cassette, 11 minutes. Funded by the Government of Canada's Public Awareness Program Women in Science Hopefully, York University; produced by the Dept. of Instructional Aid Resources, York University; is a documentary of a three-day mathematics colloquium at York University, funded by the Ontario Women's Directorate, the North York Board of Education, and Warner-Lambert Inc. Aimed at young girls, this videotape conveys the importance of taking mathematics in order to keep choices and options open for future careers. It lists the jobs that require mathematics. Counsellors also touch upon ways to communicate the message to students.



SHE'S A RAILROADER - 1978, National Film Board, 16mm, 10 minutes. A young woman, seeking an alternative to an office job, is employed by a railroad in the traditionally male job of "yardsman-trainman."

WHAT HAPPENS TO WOMEN IN TRADESLAND - 1983, Women in Trades, Kootenay Council, B.C., slide-tape, 16 minutes; is an overview of the experience of working in trade and technology jobs presented from a women's point-of-view. It addresses a primarily male audience, but is also suitable for viewing by women.

WHY NOT A WOMAN? - 1981, U.S. Dept. of Labour, 16mm, 26 minutes. This film shows women working successfully in non-traditional jobs such as welding, carpentry, and auto mechanics. Using it as an aid, you can direct your audience -- both male and female -- to reassess their deep-seated attitudes toward working women.

WHY NOT TECHNOLOGY? - 1977, Niagara College, 16mm, 26 minutes. A documentary about training and opportunities for women in technological fields.

WOMEN IN THE ENVIRONMENT - 1975, Ontario Ministry of the Environment, 16mm, 26 minutes; is a documentary about women throughout the spectrum of environmental work. The women in the film include a biologist, a lawyer, an engineer, a micro-biologist, a lab technician, and an acoustical engineer. It is also available in French: La femme engagé dans son milieu.

YES, I CAN - 1980, Ontario Ministry of Education/Colleges and Universities, 16mm, 18 minutes; is an exciting movie depicting the challenge and self-fulfilment felt by five young women training for, and working in, the skilled trades. A French version is available from our northern office.

107C Johnson Avenue  
Thunder Bay, Ontario  
P7B 2V9  
(807) 345-6084

### SEX-ROLE STEREOTYPING

BOYS AND GIRLS - 1983, Atlantis Films, 25 minutes. This fine film of Alice Munro's short story won an Academy Award in 1984. The setting is a farm and the action shows how the parents' attitude toward the two children, a boy and a girl, foster sex-role stereotyping.

THE FABLE OF HE AND SHE - 1975, The Learning Corporation of America, animated, 16mm, 11 minutes. The "Hardibars" know only how to hunt and build houses, while the "Mushamels" do nothing but cook and care for children. Both must learn the others'

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tasks when their island splits in two -- an amusing satire on sex-role stereotyping.

### SEXUAL HARASSMENT

WORK PLACE HUSTLE - 1981, Clark Communications, 16mm, 30 minutes. This film provides a good general overview of the issue of sexual harassment and is designed to educate and sensitize viewers. Narrated by Ed Asner, it also interviews Lin Farley, author of "Sexual Shakedown," who stresses the damaging effects of sexual harassment.

### MATHEMATICS AND SCIENCE/TECHNOLOGY

CONSIDER COMPUTERS - 1983, sponsored by the Boards of Education for the City of Toronto and North York, the Federation of Women Teachers' Association of Ontario, Ontario Ministry of Education, and the Ontario Women's Directorate, slide-tape, 8 minutes. Focusing on the computer industry and the professional people needed to design, build, and operate the computers, this presentation encourages high school students and others to take math, science, and computer studies.

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Warner-Lambert Inc. Aimed at young girls, this videotape conveys the importance of taking mathematics in order to keep choices and options open for future careers. It lists the jobs that require mathematics. Counsellors also touch upon ways to communicate the message to students.

THE SILICON FACTOR - 1980, BBC, 3/4 inch videotape cassette, 42 minutes; examine how the use of computers changes the employment picture, and the implications of the computer age on all aspects of society.

#### WOMEN AND MEDIA

KILLING US SOFTLY - 1982, 16mm, 30 minutes. This film graphically illustrates advertising the image of women. Using ads from magazines, newspapers, album covers, and store-front windows, Jean Kilbourne mixes fact, insight, humor, and outrage to help her audience see that although ads may seem harmless or funny by themselves, they add up to a powerful form of cultural conditioning.

#### WOMEN IN MANAGEMENT

WOMEN IN MANAGEMENT - THREAT OR OPPORTUNITY - 1974, CRM Educational Films, 16mm, 30 minutes; is a documentary illustrating the effects of an affirmative action program on the men and women working for a large international corporation.

#### WOMEN'S ISSUES

WOMEN IN ONTARIO - 1986, produced by the Ontario Women's Directorate, videotape cassette, 12 minutes; deals with the expected life patterns of 100 teenage girls based on demographics regarding marriage, child bearing, work force participation, divorce, sole support parenting, low-paying jobs, the wage gap between men and women, and poverty of the elderly. The presentation explains the Ontario Women's Directorate's role in improving the future of such teenage girls. This piece is also available in French.

\* New acquisitions

Revised March/88